

Elite 25sm

Individual Application

Did you have a licensed assistant(s), licensed partner(s), and/or licensed team member(s), who wrote contracts, or whose sales contributed to your sales volume during the 2011 calendar year?

Please circle one: YES NO

If your answer to the previous question is yes, you are not eligible to apply for the 2012 Elite 25.

Realtor Name: _____ Birthdate: (MM/DD) _____

Company: _____

Mailing Address: _____ City: _____ ST: _____ Zip: _____

Office #: _____ Mobile #: _____ Fax #: _____

Email: _____

Assistant's name: _____ E-mail: _____

Check this box if you would like your assistant to be included on all communication

Number of years licensed in Real Estate: _____

Total Sales Volume in 2011: \$ _____

Number of residential properties sold: \$500,000 up to \$1,000,000 (min. of 2% commission)*: _____

Number of residential properties sold: \$1,000,000 value or greater (min. of 2% commission)*: _____

Verified by:

Broker Name: _____

Broker Signature: _____ Date: _____

(By signing, broker /office manager acknowledges all information contained on application in its entirety is true and valid. Because this is an individual application, the broker also acknowledges that no one else has contributed to the production of this agent.)

Returning Members Only: If selected for 2012, would you like to use your photo from 2011 or submit a new photo? Use my old photo I will submit a new photo (due by March 1st, 2012)

*Transactions with commissions of less than 2% do not qualify for the Elite 25sm application process. An agent must have received a minimum of 4% commission when working two sides of any one transaction for it to count twice towards their volume and jumbo home sales for the Elite 25sm application process.

This is the only page that needs to be submitted from this application. The first two pages you may retain for your information.

Elite 25sm

2012 Application



Prime Lending is pleased to announce its preparation for the 2012 Elite 25sm membership year, beginning March 1, 2012, and ending February 28th, 2013. Please submit the following application form by Wednesday, January 19th, 2012, no later than 5:00pm. The Elite 25sm Advisory Board has eliminated the team application; only individual agents may apply. Applicants may be defined as individual agents (not teams) if they have only one licensed agent or assistant, who opens and shows the agent's listings. This licensed agent or assistant does not drive clients to show property and does not write or negotiate contracts. Furthermore, the licensed agent does not contribute to the applicant's sales volume. These membership requirements will be strictly enforced.

Application Checklist (please ensure that all these items are completed before submitting)

- Completed Application
- All HUDs are signed by ALL parties
- Each HUD submitted earned the agent 2% or greater commission (must be 4% if the agent represented both sides of the transaction and the HUD is to be counted twice)
- Application is signed by broker to verify sales volume (if the applicant is a broker, he or she must submit ALL 2011 HUDs to verify sales volume, not just the HUDs for qualifying properties)

2012 Application Process Calendar

December 19th, 2011: Applications Released
January 18th, 2012: Deadline for Submission
February 1st, 2012: Advisory Board Meeting to Select Members
February 17th, 2012: New Members Informed of Selection
February 28th, 2012: Announcement Party for 2011 Group
March 9th, 2012: Advertising Task Force Meeting

Applications must be delivered to:

Tony Trungale
PrimeLending, a PlainsCapital Company
1717 W. 6th Street, Suite 340
Austin, Texas 78703
512.381.4797

DEADLINE: No later than Wednesday, January 18th at 5:00pm.
Late applications will not be considered. We cannot accept applications by fax or by email.

2012 Minimum Criteria to Apply

The Elite 25sm minimum criteria to apply for 2012 are shown below. The final qualifying criteria will be published after the 2012 members are selected by the Advisory Board. (Agent production is based on properties sold and closed in the 2011 calendar year).

1. Minimum 5 years experience in real estate (REALTORS® with sales volume over \$15,000,000 are excluded from this requirement).
2. Sales Criteria:

Minimum \$7,000,000 in residential sales volume during the 2011 calendar year. [Includes homes sold in MLS, Customs, New Home Sales, Unimproved Property, Residential Lot Sales, and Private Homes].

Minimum of three (3) properties sold in the 2011 calendar year at a price equal to or greater than \$500,000, one (1) of which must have been sold at a price equal to or greater than \$1,000,000. (In other words, a minimum of two (2) - \$500,000 properties and one (1) - \$1,000,000 property must have been sold in the 2011 calendar year.)

Signed HUD statements must accompany qualifying home sales that include your payment of commission. A property will count twice if the agent represented both sides of the transaction and received a minimum of 4% total commission.

Note: all HUD statements are confidential and proprietary information is reviewed only by the members of the Prime Lending Reviewing Committee. Unless otherwise requested, all application information will be destroyed following the selection of the 2012 members.

If you are selected for Elite 25sm 2012 membership, the following are required:

1. A professional color photo with a black background for advertising. Photos are to be delivered no later than March 1st, 2012. You must submit a high-resolution picture file on a disk or emailed to tonyt@primelending.com.
2. Payment of dues for the 2012 membership of \$2,400.00, payable to Prime Lending, a PlainsCapital Company, due no later than March 1st, 2012 (no partial payments). Call Tony Trungale at (512) 381-4797 to make payment by credit card (Visa or MasterCard only).

Prime Lending would like to thank our Elite 25sm Advisory Board for their work in setting the criteria for the 2012 membership year. The Elite 25sm Advisory Board Members are:

Emily Moreland, Moreland Properties • Barbara Wallace, Amelia Bullock Realtors
Laura Gottesman, Gottesman Residential • Michelle Turnquist, Turnquist Partners
Susan Conti, Coldwell Banker United • Diane Johnson, Keller Williams